



LOUISIANA GULF COAST BILLFISH CLASSIC

SPONSORSHIP OPPORTUNITY

www.classicfishingevents.com

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LGCBC.COM

LOUISIANA GULF COAST BILLFISH CLASSIC

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The Louisiana Gulf Coast Billfish Classic is the LEG I of the Louisiana Champions Cup Series. Each participating team consists of 6-8 members competing for the largest pelagic species in the Gulf of Mexico. Cypress Cove Marina & Lodge presents southern hospitality and the excitement found in Venice, LA. LGCBC offers opportunities for businesses expanding their reach to anglers fishing the Northern Gulf, in center consoles and sportfishing vessels.

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SPONSOR
PRESENTING



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THE LOUISIANA GULF COAST BILLFISH CLASSIC

PREMIER BRAND PLACEMENT with hyperlinks on official website, LGCBC.com, and CatchStat online registration system

BRAND PLACEMENT on all awarded large “Happy Gilmore” checks

Includes \$6,000 Tournament Base Entry Fee

VENDOR SPACE on-site for all LGCBC festivities

ONE SOCIAL MEDIA POST PER MONTH FOR THE CALENDAR YEAR on LTWC Facebook and Instagram promoting LGCBC event and partnership

BRAND PLACEMENT on digital, print and on-site marketing material

LOGO DISPLAYED on clothing merchandise

\$20,000

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SPONSOR

CATCH STAT

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ONLINE REGISTRATION & LIVE SCORING

*All teams must interact with our online registration and scoring system to participate in the event.
Scoring system is visible to the public as the official scoreboard.*

SOCIAL POSTS FOR LEADERBOARD UPDATE with brand recognition

BRAND PLACEMENT with hyperlinks on official website, LGCBC.com

COMPANY-PROVIDED MARKETING MATERIAL placed in all team bags

VENDOR SPACE on-site for all LGCBC festivities

ONE QUARTERLY SOCIAL MEDIA POST on LGCBC Facebook and Instagram promoting LGCBC event and partnership

\$10,000

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SPONSOR

PRESENTING



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OFFICIAL KICK-OFF PARTY

PRESENTER of team dinner, open bar and entertainment

PREMIER BRAND placement throughout event venue

BRAND PLACEMENT with hyperlinks on official website, LGCBC.com

COMPANY-PROVIDED MARKETING MATERIAL placed in all team bags

VENDOR SPACE on-site for all LGCBC festivities

ONE QUARTERLY SOCIAL MEDIA POSTS on LGCBC Facebook and Instagram promoting LGCBC partnership

\$10,000

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SPONSOR

PRESENTING



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AWARDS CEREMONY

OFFICIAL PRESENTER of all trophies awarded

PREMIER BRAND PLACEMENT throughout event venue

BRAND PLACEMENT on all awarded large "Happy Gilmore" checks

BRAND PLACEMENT with hyperlinks on official website, LGCBC.com

VENDOR SPACE on-site for all LGCBC festivities

ONE QUARTERLY SOCIAL MEDIA POST on LGCBC Facebook and

Instagram promoting presentation of LGCBC awards

\$10,000

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MERCHANDISE

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BRAND PLACEMENT with hyperlinks on official website, LGCBC.com

COMPANY-PROVIDED MARKETING MATERIAL placed in all team bags

VENDOR SPACE on-site for all LGCBC festivities

ONE SOCIAL MEDIA POST PER MONTH FOR THE CALENDAR YEAR on LGCBC Facebook and Instagram promoting LGCBC event and partnership

OPT 1 LOGO PLACEMENT ON RIGHT SLEEVE OF PERFORMANCE & COTTON SHIRTS

OPT 2 LOGO PLACEMENT ON RIGHT SLEEVE OF PERFORMANCE & COTTON SHIRTS

PER SLEEVE **\$6,000**

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SPONSOR



GOLD



BRAND PLACEMENT with hyperlinks on official website, LGCBC.com

COMPANY-PROVIDED MARKETING MATERIAL placed in all team bags

VENDOR SPACE on-site for all LGCBC festivities

4 QUARTERLY SOCIAL MEDIA POSTS on LGCBC Facebook and Instagram promoting LGCBC event and partnership

LGCBC.COM

\$4,000

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SPONSOR



SILVER



BRAND PLACEMENT with hyperlinks on official website, LGCBC.com

COMPANY-PROVIDED MARKETING MATERIAL placed in all team bags

VENDOR SPACE during Kick-Off Party

TWO SOCIAL MEDIA POSTS n LGCBC Facebook and Instagram promoting LGCBC partnership

LGCBC.COM

\$2,000

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MEDIA

SOCIAL

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SPONSOR BREAKDOWN

FACEBOOK @LGCBC

\$250 PER POST

\$250 PER STORY

\$250 PER REEL

INSTAGRAM @LGCBC

\$250 PER POST

\$250 PER STORY

\$250 PER REEL

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CLASSIC FISHING EVENTS

Classic Fishing Events is your source for competitive sport fishing events. We provide an opportunity to challenge your skillset to the most talented anglers in the world. Anglers of all levels have the ability to catch big fish for big money.

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